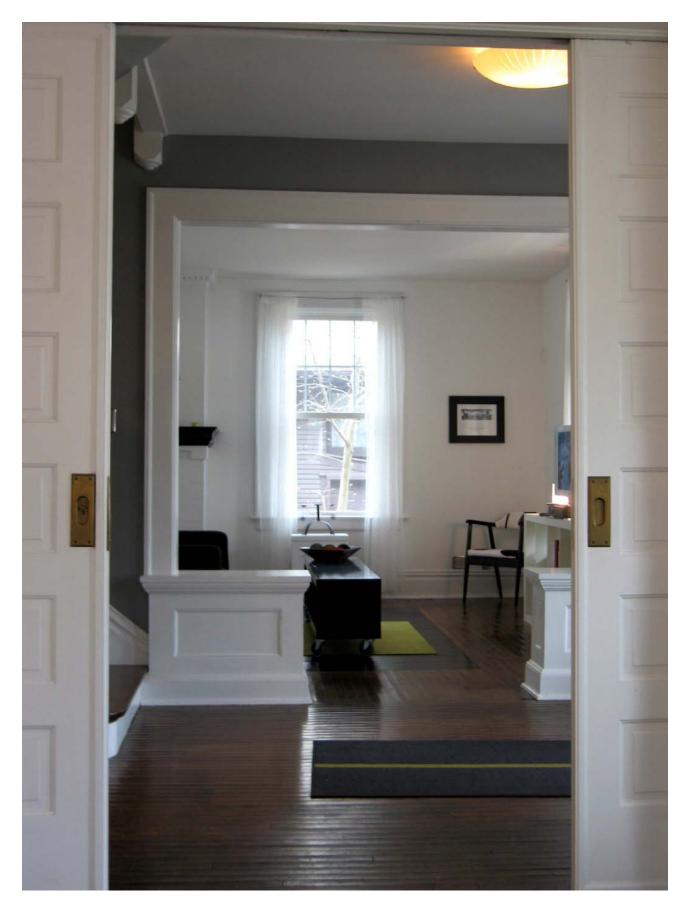






designer artist media-creative

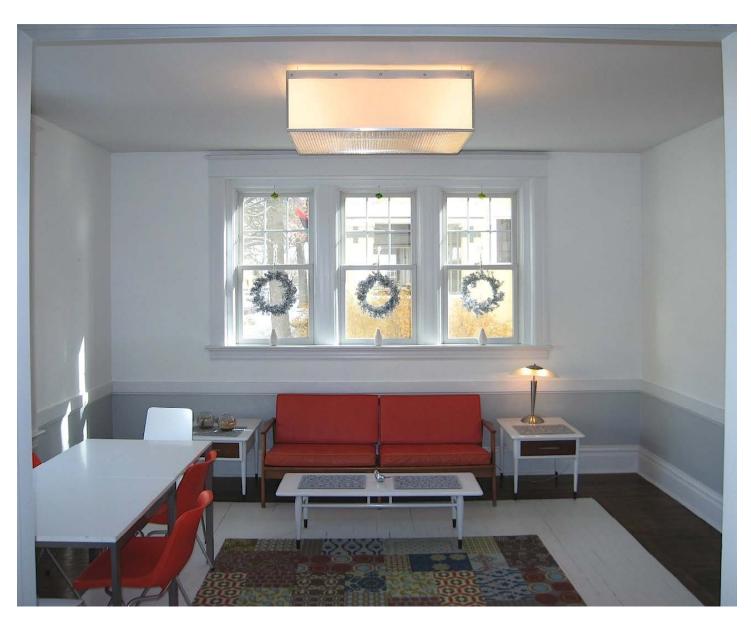


SHANKLIN RESIDENCE – TRAD-MOD (2000 sf)

DESIGNER



LIVING ROOM – GLOSS BLACK HARDWOOD ISLAND



CAFÉ ROOM – CUSTOM CEILING LIGHT

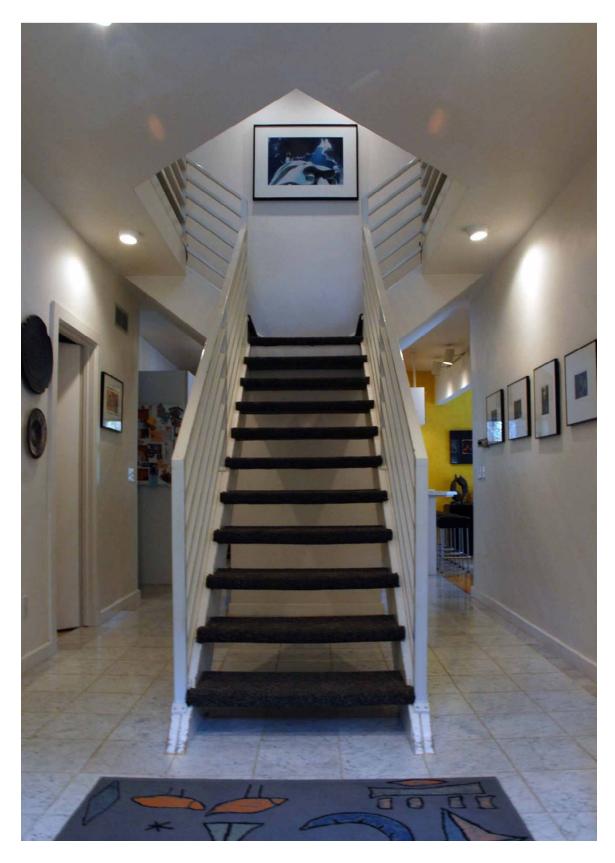


VILLA DAKOTA RESIDENCE – NEO-POST MODERN (3800 sf)

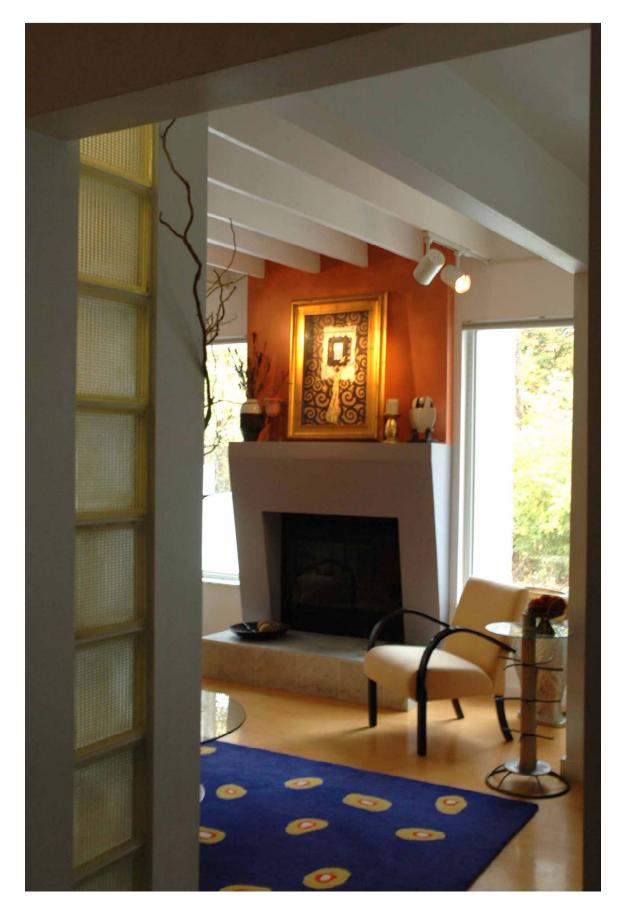
**DESIGNER & CONTRACTOR** 



TWO TIER PATIO – CONCRETE CAP STEEL COLUMNS



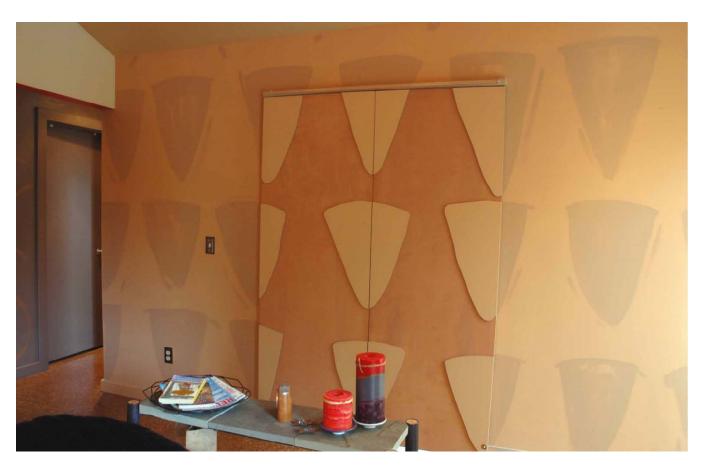
CARRERA MARBLE - FLOATING STAIRCASE



BIRCH PLYWOOD FLOOR – EXPOSED RAFTERS

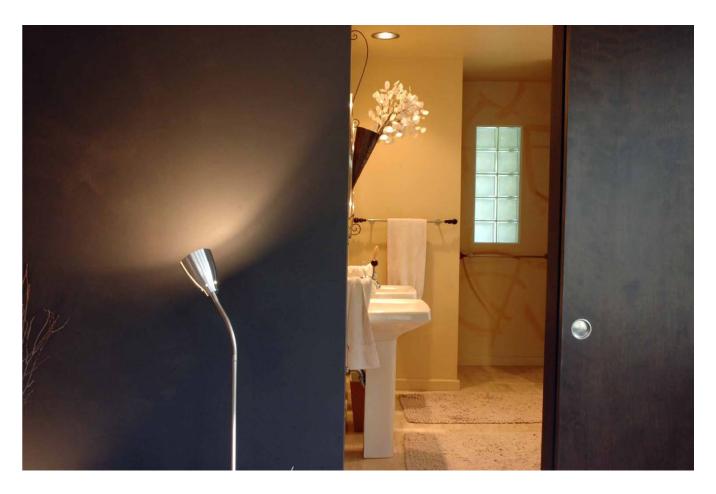


CENTRAL FOYER/GALLERY – STEEL RAILING



STAINED BIRCH DOORS W/ RAISED & PAINTED PATTERN





ESPRESSO SLIDING WALL - TRAVERTINE MARBLE FLOOR



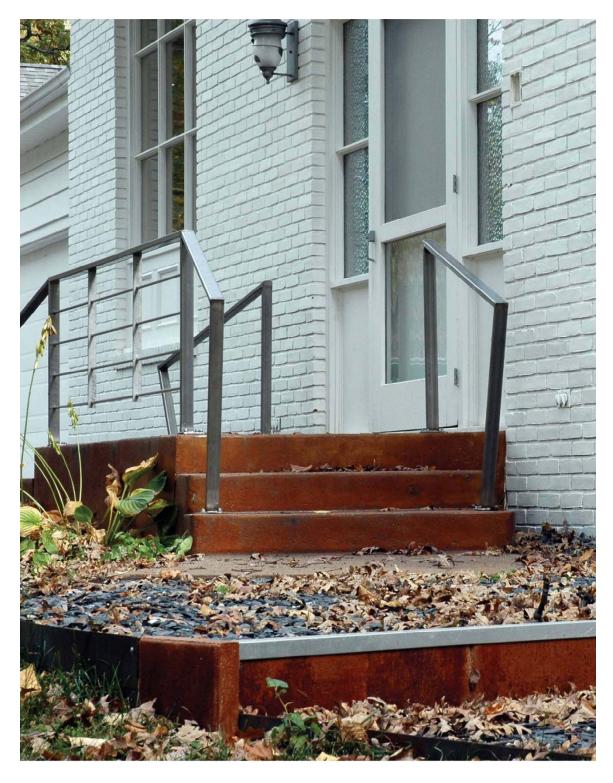
WOOD FINIAL TOWEL RACKS



NATURAL SLATE & CORK FIREPLACE HEARTH



HAND-SHAPED AGED NICKEL TRIM



**STAHL HOUSE** – MID-CENTURY MOD (3100 sf)

## **DESIGNER & PROJECT MANAGER**



MILKGLASS PORCHLIGHT



STEEL BANDED TERRACE SLATE CHIP FILL



STEEL BANDED SLATE PERIMETER



SLATE FOYER – SKY WALL CUT-OUTS



CLEAR COAT OAK OILED SLATE



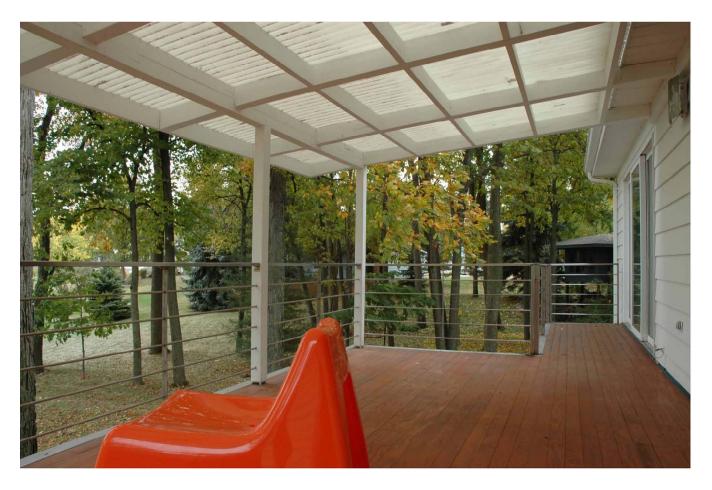
WINDOW WALL VIEW TO FOYER



RE-SHAPED ORIGINAL POWDERCOAT RAILING



**OPAQUE STAIN FLOOR** 



YELLOW PINE DECK - CUSTOM STAINLESS RAILING



POST & ROD RAILING PERIMETER FLASHING



SUSPENDED TREAD STAIRCASE



STAINED YELLOW PINE TONGUE & GROOVE



**SALON ST. THOMAS** – WARM INDUSTRIAL (1150 sf)

### **DESIGNER**



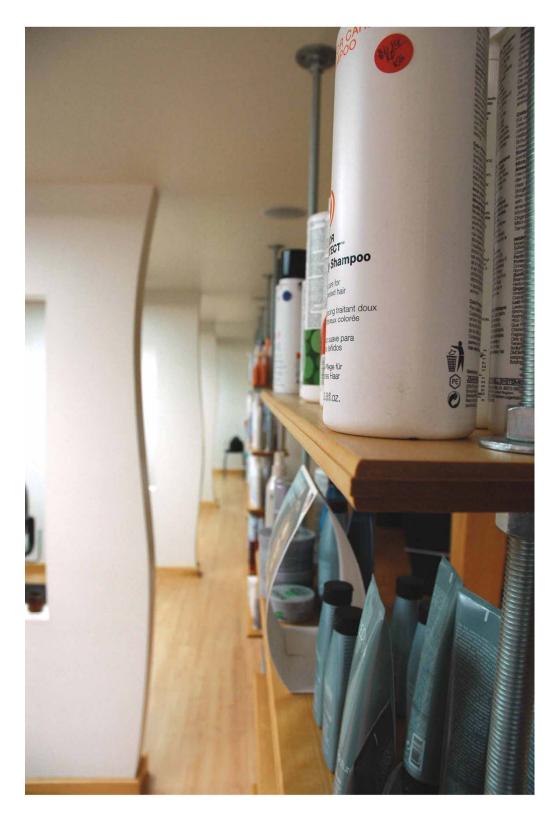
BIRCH TAPERED COLUMNS



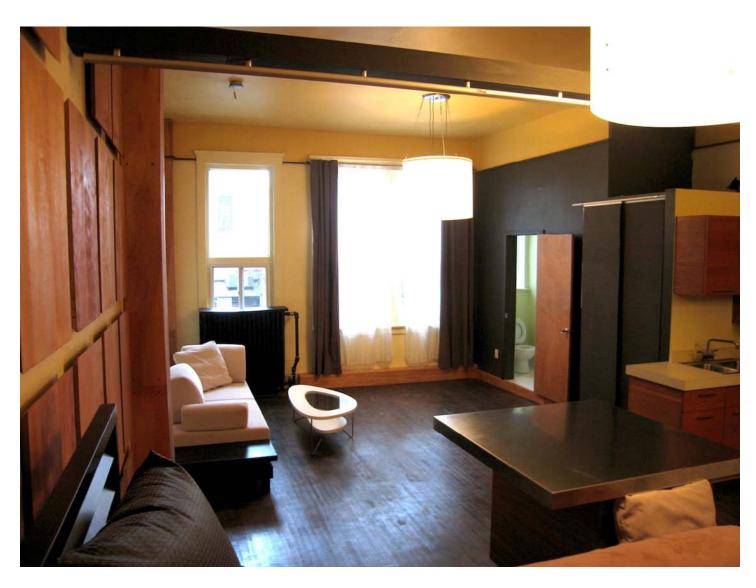
WINDOW WALLS



ALL-THREAD ROD SHELVING

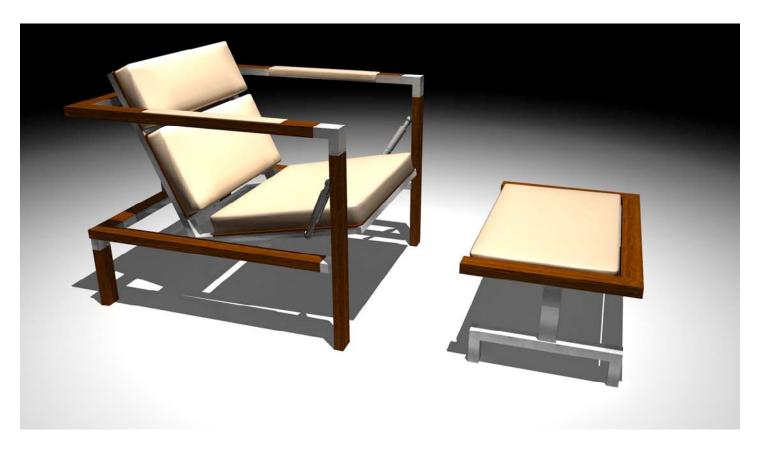


WAVE WALLS – ALL-THREAD SHELVES

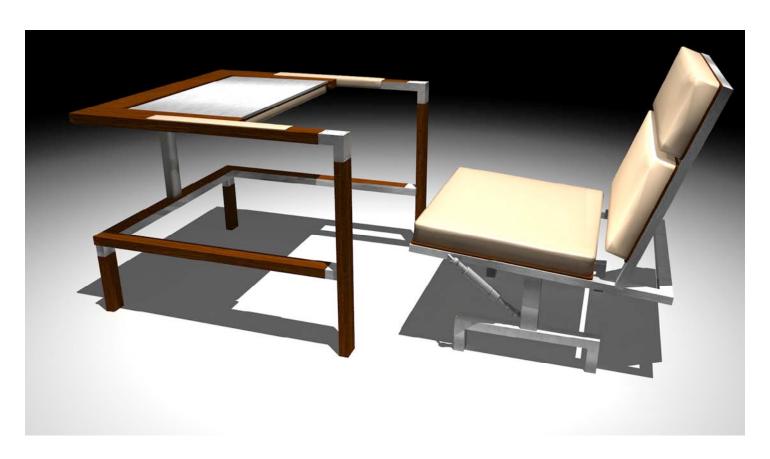


DOWNTOWN APARTMENT PROJECTS (ONE OF THREE)

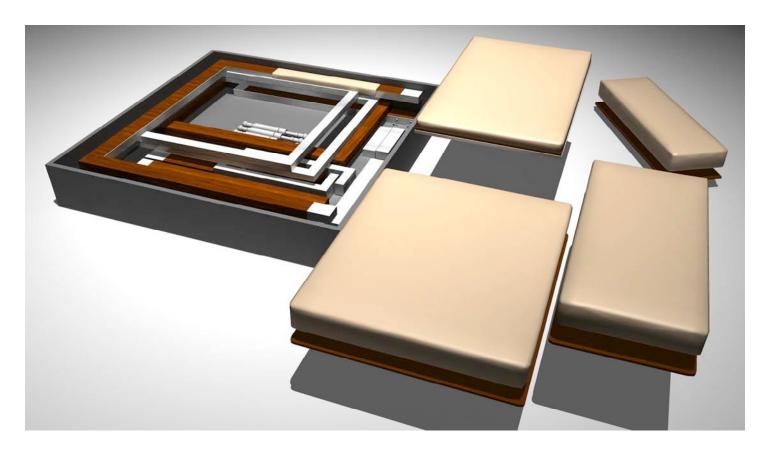
DESIGNER & PROJECT MANAGER



FRANK SUSPENDED LOUNGE CHAIR & OTTOMAN DESIGNER (COLLABORATION W/ DOUG HARTMAN)



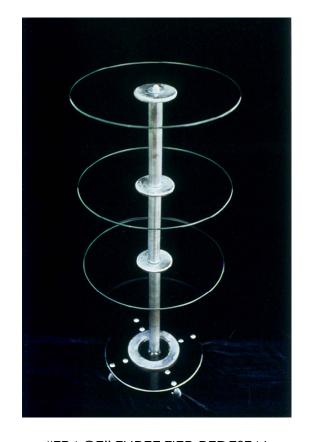
FRANK DESK TO CHAIR CONVERSION



FRANK FLAT-PACK BREAKDOWN



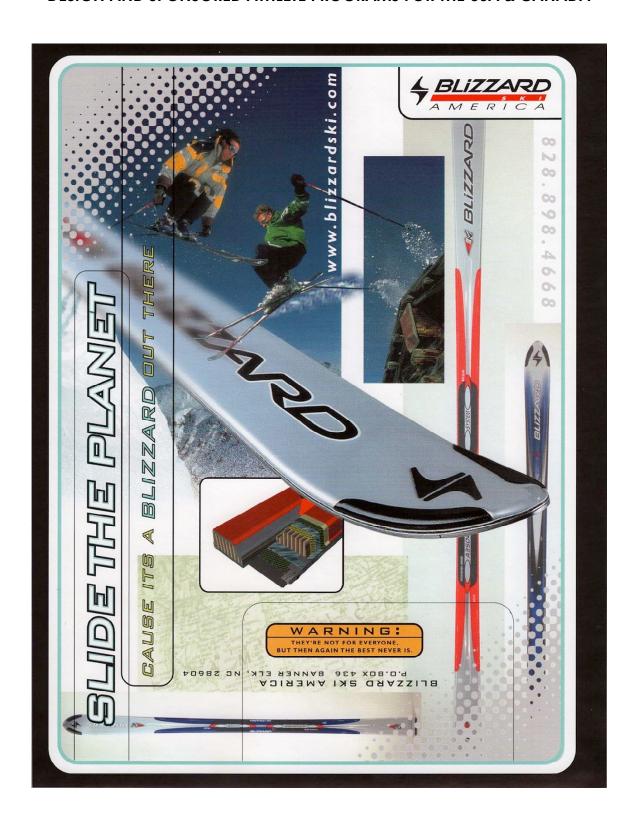
"SLIVER" STEEL SIDE TABLE



"TRACE" THREE TIER PEDESTAL

# THE FOLLOWING PAGES REPRESENT A PORTION OF MY WORK AS VP MARKETING/DIRECTOR OF CREATIVE MEDIA FOR BLIZZARD SKI AMERICA

## RESPONIBILITIES INCLUDED ALL MEDIA CONCEPT & DIRECTION, PRODUCT & TRADE SHOW DESIGN AND SPONSORED ATHLETE PROGRAMS FOR THE USA & CANADA





**ABOUT OUR FREE SUV PARTNERSHIP** 

PROGRAM.

# BUNNY SLOPE

YOU KNOW OUR NAME, YOU KNOW OUR PRODUCTS ARE THE ULTIMATE IN SKIING TECHNOLOGY AND YOU KNOW OUR SKIS AREN'T FOR WIMPS.

HERE'S A GREAT REASON TO CARRY BLIZZARD SKIS. IT'S CALLED THE BLIZZARD PARTNERSHIP PROGRAM. WE WANT TO WORK TOGETHER WITH OUR DEALERS TO BECOME A NNING COMBINATION. WITH NTIVES LIKE BUYING BACK YOUR VSOLD INVENTORY (ALL BRANDS OF HARD AND SOFT GOODS), STRONG MARKETING AND MEDIA PROGRAMS, GREAT SERVICE, SUPPORT AND SELL-THROUGH, BLIZZARD IS

SUNDAY ONLY: PAUL HOULE, THE BEST PRODUCT LINE CHOICE. PRESIDENT OF REMINGTON AND IF THAT ISN'T ENOUGH, WE'RE INVESTMENT INC., WILL BE ALSO GIVING OUR DEALERS A ON HAND TO GIVE YOUTHE YEARS. IT'S ALL PART OF THE DETAILS OF OUR EXCITING PARTNERSHIP PROGRAM THAT'S PARTNERSHIP PROGRAM. AND TAKE US FOR A TEST DRIVE.

WORKING FOR YOU. GO AHEAD



SIA VEGAS SHOW 2000-BOOTH #4882 FONE: 828.898.4668

# REMEMBER HOW MOM SAID YOUR SKIING WOULD DRIVE HER TO DRINK?



## TELL HER TO HOP IN.

DRIVE THE PLANET SUV GIVEAWAY

YOU KNOW OUR NAME, YOU KNOW OUR
 PRODUCTS ARE THE ULTIMATE IN SKIING
 TECHNOLOGY AND YOU KNOW OUR SKIS
 ARE TOUGH ENOUGH TO HANDLE THE
 WORST BATTLES. EVEN THE ONES FROM
 MOM.

HERE'S A GREAT REASON TO CARRY BLIZZARD SKIS, ITS CALLED THE BLIZZARD PARTNERSHIP PROGRAM. WE WANT TO WORK WITH OUR DEALERS TO BECOME A WINNING COMBINATION. WITH CENTIVES LIKE BUYING BACK YOUR OLD INVENTORY (ALL BRANDS OF HARD AND SOFT GOODS), STRONG MARKETING AND MEDIA PROGRAMS, GREAT SERVICE, SUPPORT AND SELL-THROUGH, BLIZZARD IS THE BEST PRODUCT LINE CHOICE IN THE BUSINESS.

AND IF THAT'S NOT ENOUGH, WE'RE ALSO GIVING OUR DEALERS A FREE SUY TO DRIVE FOR TWO YEARS\* ALL ON US. IT'S ALL PART OF THE PARTNERSHIP PROGRAM THAT'S WORKING FOR YOU. GO AHEAD AND TAKE US FOR A TEST DRIVE. WON'T MOM BE PROUD?



P.O. BOX 436 BANNER ELK, NC 28604

SIA VEGAS SHOW 2000-BOOTH #4882 FONE: 828.898.4668

DGR

YES. IT'S A PARTNERSHIP. YES. YOU GET A FREE SUV.



### NO. YOU STILL CAN'T EAT YELLOW SNOW.





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# **SLIDE THE PLANET**



- Sigma X-Race Carve 24
   The Breakthrough Technology
   Six Medals Ski
- Sigma X-Mountain Carve 22 The Ultimate Everything Ski
- YAHOO The Raging Park & Pipe Ski

Cause it's a BLIZZARD out there.

L BLIZZARD

They're not for everyone, but then again the best never is.

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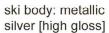


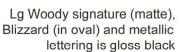


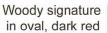
#### Design A



**Woody Lindenmyer Signature** 







oval shapes [windows]: show through verticallaminate wood core



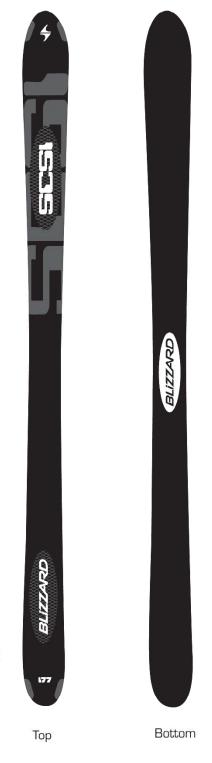












ski body: flat black (no gloss)

large SCSI lettering is gloss dark grey (80% black)

small SCSI, Blizzard, logos, ski length numerals: metallic silver

oval shapes (windows): same as carbon fiber look on Kompressor ski

SCSI Twin-Tip model terrain park / freeride ski